

Inviting Guests To A Private Business Reception (PBR)

When Inviting keep the call simple and short, the less complicated the call the better. Stick to the script let the presentation answer the questions

Hi _____ do you have a minute to talk?
(Wait for response)

What are you doing (tonight) / (tomorrow night)
(Wait for positive response)

(Preferably invite people no more than 48 hours before the presentation)

(Don't schedule your home meetings at the same times as local meetings or trainings.)

(Response back)

I have something you absolutely need to see. Its new technology, Donald Trump is endorsing it, In fact it's going to be featured on THE Apprentice TV show on NBC TV and there could be some serious money to be made.

I got lucky and met a guy/gal that is having tremendous success with this company. He/She is coming to my house tonight/tomorrow to show us the information.

So be here at time tonight/tomorrow.

If they ask any questions:

I can't explain it over the phone, but I can tell you this, the guy/gal that is showing us the information will be showing us all the details and answering all of our questions he is an expert with the company.

Details: (Stick to these bullet points when giving information nothing else.)

- Donald Trump is endorsing this company.
- IT'S NEW technology

ENTHUSIASM + URGENCY = GREAT RESULTS